THE STUDENT VOICE OF THE UNIVERSITY OF SCRANTON AUUINAS

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Women's History **Celebrated at** Seneca Falls

BY VICTORIA SCRUSE STAFF WRITER

In honor of Women's History Month, the University of Scranton is hosting events through April 12 to celebrate its 50th anniversary of coeducation.

One of the events, the Seneca Falls Bus Trip, aimed to educate students on prominent women in history.

The bus trip went to the National Women's Hall of Fame. This allowed students to learn how women such as Elizabeth Cady Stanton and Lucretia Mott played a role in the women's rights movement.

The trip was led by Brandice Riccardi, assistant director of the Jane Kopas Women's Center, who gave a warm welcome to students on the bus.

Later on, students were given fun facts to keep in mind once they entered the Women's Rights National Historical Park.

They included "Lucretia Mott was a quaker and known to speak publicly" and "There were 100 signatures on the Declaration of Sentiments — 32 were men and 68 were females."

At the Women's Rights National Historical Park, students viewed statues of individuals, including Lucretia and James Mott, Elizabeth Cady Stanton, and Fredrick Douglass, along with photos showing protests for women's equality and abortion and voting rights.

Next, students went into the building where the first women's convention meeting was held. The museum's park ranger explained how the meeting occurred and how the building where the convention happened was remodeled after being a skating rink and a laundromat.

SEE AS IT WAS PG. 2





COMMUNICATION STUDENTS LEAD GIRL SCOUTS ON MEDIA JOURNEY

BY JULIA GAVIGAN CO-MANAGING EDITOR

On March 4, 91 girl scouts made their way to the McIlhenny Ballroom to learn about the misrepresentation and bias of women in media and advertisements.

The event was led and staffed by several students from the Communication and Media department, namely Peyton Golowski'23 and Emma Graff'24, who spearheaded the "Girl Scout Media Journey" from start to finish.

The informative event addressed large concepts that revolve around the use of social media. These topics include the definition of media, media consumption habits, stereotypes and examples of positive and negative beauty standards in advertising strategies.

Robin Kennedy, co-leader of troop 40992 said that the lessons that were instilled in the girl scouts at the event couldn't have come at a better time.

"I think this is a very important event. I have 6th grade girls and so they are on the cusp in this transition period into social media where some have it and some don't. I think this is very influential for them to be learning about women in social media at this stage of their life," Kennedy said.

relations major, kicked off the event by providing three definitions of media. That is, media as a channel of communication, media as anything that can reach or influence people, and lastly, media as a tool for collecting or passing information along.

"The only thing I want you to keep in mind is that media is so easily influenced to us, we want to make sure that what we are consuming is positive and is good for those who are reading and watching it - to build each other up and not tear each other down," Golowski said.

Graff, a junior advertising and public relations major, followed Golowski with identifying biased and stereotypical beauty standards in a Victoria's Secret campaign.

The campaign was called 'The Perfect Body Collection' which, as Graff points out, already comes off as bias. Graff showed images from the campaign to the girls and pointed out its mistakes.

"There are only white, skinny models in the image. There is no diversity among the women. This means there are no models with different skin colors, abilities, or body types. It is like they are saying the perfect, beautiful body is only one image - white and skinny," Graff said.

To contrast, Graff showed an image of women who replicated the Victoria's Secret Golowski, a senior advertising and public campaign who accurately represented a

diverse range of race, body type and age.

"This is the real view of women, one that is not filtered or photoshopped like the one from Victoria's Secret. This is a real view of what perfection and beauty means. It means to be yourself, to be the real you," Graff said.

While the message to be the real, authentic version of yourself may seem simple, it is anything but. Social media's influence on young girls in the last decade has been extremely palpable in the rise in the decline of girls' mental health in the United States.

Mollie Veres, a junior communications major and volunteer at the event, said she

understands how influential media bias is in forming an understanding of beauty standards.

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"I was definitely a victim of media bias when I was young and so now that I am older, I understand that media manipulates how women are viewed," said Veres. "I'm really excited to be part of this event and break the stigma and educate young girls so they don't have to go through the struggles of their self-esteem being hurt by unrealistic beauty standards set by the media."

SEE THE KEYNOTE PG. 2



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Advertising Class Designs Campaign for Indeed

COURTESY OF VICTORIA SCRUSE

BY GRACE WHITTAM STAFF WRITER

A University of Scranton class will present a campaign for an employment website during an advertising competition in April. The class, led by Stacy Smulowitz, Ph.D., associate professor and chairperson of the Department of Communication and Media, is composed of eight students who are researching and designing an advertising strategy for the company Indeed.

The class is set to present their campaigns to a panel of judges at Pace University in New York City. The judges include one member from the company itself as well as three advertising professionals. Following the competition, Indeed can use the class's information and findings for its own advertisements.

The two-semester class finds data and research based on its target audience of 18-24-year-old students searching for jobs. They have conducted interviews and focus groups and designed graphics and creatives.

Class member Francesca Ragusa said the class works and communicates well as a team.

"We all have really creative minds, and we get our work done. Whenever there is something that needs to get done, we do it," Ragusa said.

The class runs every two years. Ragusa recommends the class to anybody, even those who are not in advertising or communication fields.

"You are doing every aspect. You're doing

creatives, research, analytics, and working so much with a team. It has been a really great experience for me," Ragusa said.

Class member Peyton Golowski said she is excited to showcase all of the hard work that she and the team have put together for the client case.

"It really showed us how valuable research can be and how much you can rely on one another in times of stress. It's crazy to think this journey started back in August," Golowski said.





ROYAL RIDE PAGE 4

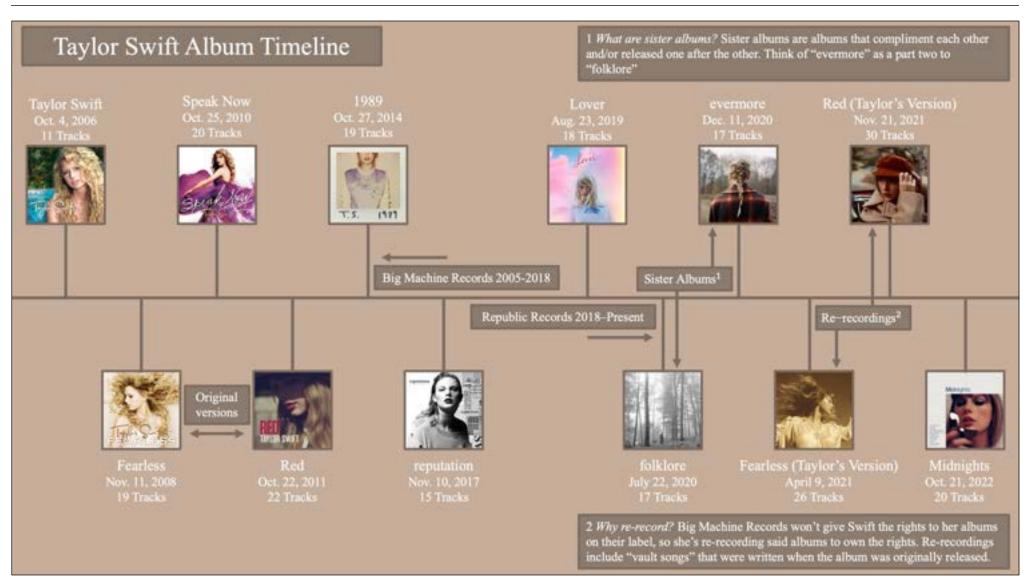


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'Speak Now' Easter eggs spark rerecording anticipation

BY MAGGIE HOERZ STAFF WRITER

Taylor Swift fans are speculating the announcement of the rerecording of her third album, "Speak Now." Swift is rerecording her first six albums to own their masters and adding "(Taylor's Version)" to the titles to signify her ownership.

She released her versions of "Fearless" and "Red" in 2021, and many fans are wondering when she'll announce the rerecordings of the remaining four albums.

Swift is known for hiding Easter eggs in music videos and social media posts when announcing news. Fans have been on the lookout for "Speak Now" Easter eggs, especially since the release of her 10th album, "Midnights."

Her "Bejeweled" music video was filled with "Speak Now" Easter eggs, including

the instrumentals of songs on the album playing at the start and end of the video, the words "speak now" being said and a purple third floor elevator button, signifying the album, being pressed.

Jill Tremblay, 20, a junior from Long Island, New York, is a huge fan of Swift. She said Swift's fans recognized hints in the music video right away.

"It's a really great way to leave those hints to

the fans that she knows will recognize it. She's always done Easter eggs, but the ones in this video were so obvious," Tremblay said.

Swift's dress at the 2023 Grammys was made by the same designer who dressed her for the 2011 Speak Now tour, causing fans to speculate she would announce the album that night.

Tremblay said she and many other fans expected the rerecording announcement.

Finally, Swift's team commissioned an artist on Instagram to create gifs to promote "Speak Now (Taylor's Version)". The gifs contain lyrics from the album, as well as a graphic saying, "Are you ready for Speak Now Taylor's Version".

It's only a matter of time before Swift announces the release of this album. The only questions are when, and what's taking so long?

Bella's Book Reviews: Bird Box

BY ISABELLA BARBERIO STAFF WRITER

I originally had another book picked out for this review, but life got ahead of me, and I realized I was reading and savoring it too slowly. That is when I decided to take a trip to the bookstore and picked up a handful of new books to read this semester.

One of the books I picked up was Bird Box, written by Josh Malerman. Known most popularly for the movie starring Sandra Bullock, Bird Box tells the story of Malorie, two children, and their fight for freedom in a failing society.

While reading, I enjoyed the structure of the book and the format it was written: short, one-to-five-page chapters that alternate between important times in Malorie's life.

We first meet Malorie in the present day where she is with the children, living alone in a run-down house. When we see her again in the alternate time, society starts

Throughout the book, Malorie, the children, and her friends learn how to navigate this worldwide epidemic. They cover their windows with blackout curtains and wear blindfolds outside. Life is not easy, and we read about the ways they alter their lifestyles just to stay alive.

Without spoiling too much of the book, I want to explain how this is a great, quick, easy read. As we near the end of the semester and the weather gets warmer, nothing is as comforting as sitting outside with an easy-to-read book.

I read this book in three days and even took my time while doing so. It was an enjoyable read that had me on the edge of my seat from the first page to the back cover.

I have never seen the movie Bird Box, but after reading this I am looking forward to watching the movie and see the story come to life. If you are interested in thrillers, this is definitely the book for you. This quick read, less than 300 pages, is a great

KEEPING UP WITH KELLY **BY KELLY NEE**

EDITOR-IN-CHIEF

With summer approaching, what steps can students take to acquire an internship? Where should they look? What University resources are available? Any resume or interview tips?

I had tons of help from professors in the communication and media department in getting both of my internships, so I think talking to your professors about internship opportunities can make a huge difference and help you land something. I would look for internships on campus as much as possible, because it would be easy to work in between or after classes, and working through the university is the easiest way to guarantee that you can get credits for an internship! I would also absolutely visit the Career Center to see what opportunities they can recommend. They offer tons of services like proofreading your resume or taking headshots, so if you're in need of any pre-internship prep, that could be a massive help. For your resume or an interview, I would say try to find something fun that sets you apart from other people, like the professional version of a fun-fact. My go-to is actually that I run an advice column!



I'm overwhelmed with the number of emails we're getting about senior events, and I don't know how to keep track of everything.

I know what you mean about all of the senior events, there's so much going on at the end of the year in a short amount of time! Personally, what I did was write all of the events out in my planner so I can see everything laid out in order, and cross off deadlines after I apply to something or buy tickets to attend an event. Then I can organize social plans and classwork around important dates. On a side note, try to frame all of these events as exciting,

rather than overwhelming! This is a really special time for us seniors, and we should soak up all of the special events happening! I'm most excited for senior formal because I love dressing up and can't wait to basically experience prom but with my college

What are your favorite places to eat off campus? Like on the weekends or for a special night out?

My favorite restaurant downtown is by far Sambucca because I absolutely love their pasta and the atmosphere inside the restaurant is so nice. I am a true Sambucca veteran and actually just booked my graduation dinner there! I also love Ale Mary's for something a little more casual - they have really good bar food like burgers and wings On the weekends, me and my roommates usually treat ourselves to Dunkin on Sunday mornings and have a debrief about the weekend, so of course I recommend that. But if you're looking to do brunch, Henry's on Clay is so good, and I would eat their chicken pot pie soup every day. If you want to do something lowkey for lunch, Downtown Deli is the best. I also love going somewhere like Adezzo or Northern Lights for a cafe vibe, and you can bring your stuff to do work! They're also within walking distance, so that's a super easy option if you don't have a car or just feel like going somewhere when it's nice outside.

to fail.

I use the word "fail" very lightly because, in this book, society did not choose to fail itself. There are creatures who are influencing the actions of humans, causing them to harm themselves and others. After merely looking at the creatures, people are sent into a hysterical episode in which they harm multiple people and then die.

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The keynote speaker of the event, Christine Guilfoyle, President of SeeHer, addressed these concerns and how the girl scouts can reclaim their significant power as media consumers.

SeeHer is a nonprofit organization that is dedicated to increasing the representation and accurate portrayal of all women and girls in marketing, media, and entertainment to reflect culture and transform society.

Guilfoyle presented a few advertising campaigns that revolved around the media depicting women and girls fairly and unfairly. Guilfoyle said that these biased depictions in the media result in stifled potential

transition book if you want to start reading more or are getting back into a reading phase after taking a break.

The changing perspectives keep the book going, unlike some books that have a slow start and rapid ending.

I thoroughly enjoyed meeting the different characters and how their personalities were affected by the societal epidemic.

of women and girls.

"If you think that certain roles are only held by men, it excludes those opportunities for your future potential, and that makes me sad. I want to share with you that you truly can do anything that you want to do," Guilfoyle said.

To cultivate a new perspective, each group of girl scouts were asked to go on the stage and read an affirmation with the audience. Without a microphone, the girls had to recite the words loud and clear to emphasize the autonomy of their voices.

Chants like, "I am beautiful, I am strong, I am confident," reverberated throughout the ballroom, inciting hope in the next generation of women.

Guilfoyle said Gen Z is promising in

regard to dismantling long-held stigmas in media and advertising.

To facilitate this change, Guilfoyle said that we must hold brands responsible by using our power as the consumer.

"Hold the industry to it, watch, engage with things that make you feel good, that make you feel seen. When you buy something, you are voting with your wallet. Buy brands that believe in what you stand for and hold those brands accountable," Guilfoyle said. "Because if they don't make you feel seen, heard, respected and welcome, I promise you there is a brand that does. And the 70 million of you Gen Z have the ability to change the way media, marketing and advertising allows you all to show up and seize that responsibility."

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As it was remodeled, original plaster was retained to keep the building sustainable so others can see the historical evidence that led to changes made for today, the park ranger said.

Students were invited to take pictures at the stand where individuals such as Elizabeth Cady Stanton would speak to attendees at the convention.

Next on the agenda was the National Women's Hall of Fame, which is still being renovated. This monumental building consisted of every female in history who has contributed their innovative creativity to society, exemplifying the excellence of womanhood in their respective fields.

These figures include Hilary Clinton, Ruth Bader Ginsburg, Maya Angelou, Michelle Obama and more.

Later on, students were taken to the Elizabeth Cady Stanton House and learned more about her life.

Elizabeth Cady Stanton was a prominent figure in the women's rights movement. She was the main reason the Women's Convention meeting took place in Seneca Falls.

Alongside her, Lucretia Mott was a quaker who also played a part in the women's rights movement by often speaking publicly. Next, Susan B. Anthony, is also famous for being the president of the National Women's Suffrage Movement.



TECH SUPPORT CENTER WARNS STUDENTS AFTER PHISHING ATTACK

BY LEANDRIA HERCULES STAFF WRITER

The Technology Support Center reminds members of the University community to protect themselves after a recent phishing email attack.

The most recent phishing attack received was an email with the subject "Microsoft De-Activation In Progress." The email explained that the Microsoft user would have their Outlook email account deactivated because of account confirmation failure. The Technology Support center verified that it was a fraudulent attempt to defraud the Microsoft user.

Mr. Carl Hurst, the chief information officer, Mr. Tom Cody, the manager of infrastructure and information, and Zainab Shah, a student worker with the Technology Center, gave insight on how the students can protect themselves from these attempts and how they happen through a Q&Astyled interview.

Q: What is the biggest concern when it comes to phishing emails?

Shah: The biggest concern is that people will actually follow them, such as the Microsoft one that was just sent a few weeks ago. Many people who knew I worked in tech support texted me asking about it and I explicitly told them to not take any action.

Hurst: The biggest concern for me is obviously the people that actually fall for, respond to it... and either give away personal information or end up at the end of a scammed and potentially lose money.

Q: Why do we get them frequently and is there a way to stop them?

Shah: Hackers are everywhere, especially with the onset of the internet and free use of technology and people need to watch out for them. The best way is to be careful about where you are putting your information. If you see a suspicious email, make sure to confirm with others about it. If you are inputting information for a bank, make sure it is secure and if not, make sure it is going to the right place. For example, call your bank if you are unsure.

Hurst: We get them frequently because it is one of the easiest attack vectors that the bad actors take. What can you do to prevent them? Unfortunately, not a lot. There are email filters in place... we're getting over a million messages a day. We drop a lot of them but there's not a lot you can do to stop it. So we can have the ability to report senders to Microsoft, but they just go find somebody to send under some other sender's name.

against it.

Q: Are there any more safety measures that could be in place in order to prevent incidents?

Shah: Apart from the ones I mentioned above, no. But taking care and being cautious is the best strategy.

Hurst: Increased education and training is obviously an easier one... I think the first place to start is try to ramp up your end user education.

Q: Should the students be concerned about the phishing incidents increasing from within the previous years to now?

Shah: No concern is needed. As mentioned before, these are common now.

Hurst: Well, they're getting more sophisticated. In the last few years, phishing attacks have risen and they're getting better at it. So users have to be more diligent and be very careful about what they're responding to or clicking on. It's getting harder and harder to spot fake ones.

Q: What are some safety measures the students can take to avoid possible hacking?

Shah: As mentioned above, just be cautious and aware!

Hurst: Be careful what you share on social media.... There's a whole list of stuff that you can look at if you're talking about phishing and what to look for. You know, if it looks too good to be true, probably is. If it's threatening or trying to get you to act in a way... look for those things. Always hesitate when someone's asking you for personal information, or any kind of information.

Q: Explain the difference between phishing and hacking.

Hurst: So hacking is when someone from the outside is trying to actually compromise one of your accounts. Either, you know, trying to guess your password, which they call brute force, your password or password spray versus phishing where they're sending you an email and expecting you to take an action. So hacking, they're expecting, they're trying to get you to take an action.

Q: How does tech support become notified of a scam? Is it always by a student sending them an email and asking if it's legitimate or are there other possible ways that tech support becomes aware of the situation? Shah: Tech support will see that someone may be trying to access private information, but yes, they will also get the email and see that it is not real.

Layoffs in the Tech Industry Signal Economic Vulnerability

BY RYAN HANLEY STAFF WRITER

Now, more than ever, society relies on technology. From paying bills to turning on your car, technology plays an integral role in our daily lives. The prominence of technology in our everyday life has naturally created a significant number of jobs in the technology field, which "Gen Z" has been happy to fill.

Meanwhile, since the start of 2023, over 100,000 people have lost their jobs in the technology sector.

As Fortune 500 companies announce layoffs in massive numbers, many have begun to question: is my job next?

Since the Great Financial Crisis of 2008, the Nasdaq, a technology-heavy stock index, outperformed the S&P 500 by almost 120%, as technology shareholders were rewarded.

Unfortunately, the remarkable run of profitability is under great pressure. A looming recession and persistently elevated inflation levels have been a major concern for investors, businesses, and everyday Americans struggling to make ends meet.

There is no one more concerned about pesky inflation than Jerome Powell, chairman of the Federal Reserve, who has aggressively increased interest rates to slow the economy and reduce inflation.

Flashy technology startups and Big Tech, whose earnings growth and stock valuations are highly sensitive to interest rates, have enjoyed over a decade of prosperity following the 2008 financial crisis, as central banks reduced interest rates to zero to combat an economic apocalypse.

After Powell conducted one of the fastest interest rate increases in our country's history, technology companies, particularly lower quality ones, have faced pressure from investors to cut spending on miscellaneous projects and focus on their core business models.

Naturally, job losses have followed. The technology sector is not alone in After (Federal Reserve Chairman Jerome) Powell conducted one of the fastest interest rate increases in our country's history, technology companies, particularly lower quality ones, have faced pressure from investors to cut spending on miscellaneous projects and focus on their core business models.

its cost-cutting crusade; many financial giants, including Morgan Stanley (MS), and Goldman Sachs (GS), cut 1,600 and 4,000 jobs, respectively, in the first month of 2023. Hasbro, a multinational conglomerate company based in Pawtucket, Rhode Island, announced they would be cutting 15% of their corporate workforce, an estimated 1,000 workers, as the firm restructures. CNN reported earlier this year that Stellantis (STLA), the third largest Automobile Manufacturing company in the world, which is responsible for the production of Jeep, Chrysler, and Dodge vehicles, announced the shutdown of an Illinois assembly plant, resulting in the dismissal of approximately 1,350 workers.

Layoffs have dominated headlines for months in issues of the Wall Street Journal and The New York Times as the private sector braces for what may be a deteriorating economy. Surprisingly, unemployment levels hit a 50-year low point in January, despite shocking job cuts made by tech giants IBM (IBM), Microsoft (MSFT), Amazon (AMZN), and Alphabet (GOOGL). Unemployment dropped declined to 3.4% for the first time in 53 years, as over 500,000 new jobs were created, a number that completely defied many economists' predictions.

Historically low unemployment levels are concerning for Jerome Powell's battle with inflation. After announcing a lower interest rate hike than expected during a scheduled press conference on February 1st, things began to look up, as Powell attempts a "soft

landing"— a situation in which inflation would decline without a damaging increase in unemployment.

Powell's struggle in fighting inflation is largely due to a resilient labor market; a U.S. Bureau of Labor Statistics report found that the leisure and hospitality sectors added a combined 128,000 jobs in January, as restaurants and hotel chains have begun hiring sprees to meet post-pandemic demands.

While many experts believe a strong labor market is adding fuel to the inflationary fire, optimists believe that the tremendous strength in the labor market will give cushion to the Federal Reserve, who is skating on thin ice while attempting to lower inflation levels and dodge a deep recession. John Van Reenen, a Ronald Coase School Professor at The London School of Economics, stated in a Time article that he believes the United States will recover quickly as compared to the rest of the world.

Van Reenen said he thought that the "labor markets held up reasonably well" and inflation levels appear to be decreasing faster in the U.S. than in Europe.

Many young tech employees have already felt the burn of layoffs as their employers face slower growth prospects. However, in the long run, Van Reenen believes that this is only a small roadblock for major technology companies, as a heavy reliance on new, state-of-the-art Artificial Intelligence is rising. Where one door closes, another one opens.

Is Higher Education Becoming the Second Option?

BY RYAN HANLEY AND JACK GAUDIOSO STAFF WRITERS

In today's world, to most employers, a high school degree is simply no longer a sufficient level of education. Despite this, college enrollment has steadily declined over the past decade.

According to a "Best Colleges" report, college enrollment levels peaked in 2010 to 2011, with over 18 million students enrolled in a post-secondary education program. The report also notes that from the spring of 2011 until the present day, colleges have lost over 3 million students-a decrease of approximately 17% in enrollment levels. Experts attribute these losses to a variety of reasons. An ever-declining decrease in U.S. birth rates has occurred since the "Boomer" generation made its mark on society after the conclusion of World War II. Now, an unfortunate demographic consequence has caught up in the post-secondary education world. This problem is not likely to go away any time soon. After multiple prominent banks collapsed in the past few weeks, the world is on the brink of another period of economic downturn. Public colleges that rely on grants provided by the government, or the American taxpayer, may find themselves unable to continue providing grants to low-income students as government tax revenues decline. Not to mention, another significant drop in enrollment levels could be in the event of a recession, especially after birth rates fell considerably from 2007-2009 during the Financial Crisis.

matched with disengaged students and a reliance on modern technology, drove young adults away, who could not rationalize spending large sums of money on virtual education.

Uncertainty on program adjustments and changes in financial aid related to the pandemic further drove enrollment levels down.

In addition, increasing cheap, alternative education opportunities, including online classes and certifications, have likely pushed high school graduates away from enrolling in college. Websites like Udemy and Masterclass are more attractive to customers who would rather receive an education from some of the best in their respective fields for bargain prices, rather than crawl into debt, according to "Best Colleges" statistics. While some believe that college is becoming less popular, this is far from the truth: a combination of high costs, low birth rates, and economic recessions are major factors, resulting in falling enrollment levels that have had a major impact on the profitability of schools across the country. Another career option for graduating high school students is coming into play, further decreasing the rate of overall college enrollment. Trade jobs in the plumbing, electrical, and construction fields and other blue-collar careers are showing much promise for young Americans. The Washington Post reports that, finally, the trades are becoming more popular. A trade position comes with high-paying positions right out of primary schooling, respectable benefits, and more flexible hours. A significant number of these jobs do not require formal training or education.

been increasingly rising over the last several years. There is a massive gap in the skilled trade sector of the economy, and it is only growing. During 2022 there were over 400,000 unfilled construction jobs, according to a Forbes report. The average construction job is already paying over the median income in the U.S. Other skilled tradesmen like Plumbers, Electricians, and HVAC technicians are all making above the median wage in the U.S., according to statistics from ZipRecruiter.

According to The Explorer, lower acceptance rates at highly competitive colleges and universities play a significant role in decreasing enrollment levels. Application fees often drive students away, who believe that applying would be a waste of time and money, acting as a barrier to higher education. And, while the percentage of students that receive financial aid is up from 3.6% in 1995 to 8.1% in 2015, only 1.5% of undergraduate students are provided enough to pay for all their attendance costs, according to KD College Prep statistics.

Q: Are they from the same area or does it vary?

Shah: It varies from place to place. People are from everywhere!

Hurst: All over the world. Any time. **Q:** How does tech support prevent any possible phishing attacks?

Shah: Tech support is always looking out for them, but some do manage to slip through the cracks. If that is the case then an email is sent out to the university as soon as possible to alert people.

Hurst: As I said, we have a product called Microsoft Advanced Threat which will kind of scan these emails and look for potential bad links or potentially bad attachments. If somebody reports to us, we will block the sender and that's really our main tools

Hurst: People notify us, but there are times we'll see an influx of messages come in a burst. ... That'll trigger us and we'll take actions against it.

What should students look out for and what they should do if they encounter a possible phishing attempt?

Hurst: I would like to share that phish attacks are not going to go away, and are probably going to increase. I would just say be diligent. If in doubt, ask a question... and especially if you have questions, reach out to IT and ask them a question.

Cody: And if you do get a phishing email and that you're not aware of it, if you click on something or give information you shouldn't have and realize that it's a scam, please report it immediately to our tech support center for investigation.

The COVID-19 pandemic also had a substantial effect on enrollment levels. Fears of financial instability and health concerns,

Demand for labor in these jobs has

While college enrollment is up 6.53% since 1983, the steady decline is concerning for intuitions that rely on consistent membership levels for survival.

And, with the current economic state, as thousands prepare to lose their jobs, some will be forced to choose alternative education rather than enroll in expensive, post-secondary education institutes.

As the world enters a new era in post-secondary education, many schools will have to adjust, or risk shutting down permanently. If these institutions want to remain profitable, they may have to cut programs, halt unnecessary spending, lower their cost of attendance, or lessen admissions standards.

Upperclassmen Want Starbucks TIPS

BY KELLY NEE EDITOR-IN-CHIEF

Upperclassmen have a big question to answer — which meal plan works best for them?

First-year students living on campus are required to have an Ultimate or Ultimate Plus meal plan, and sophomores living in residence halls lack private kitchens and typically stick with a traditional meal plan.

But for upperclassmen with kitchens living on or off campus can go without a meal plan.

Senior Declan Maurer lives in an apartment on campus and has the Ultimate Plus Plan, giving him unlimited visits to the dining hall and \$170 in flex dollars.

"I don't have any issues with running out of swipes as I can swipe into third floor DeNaples whenever, or mobile order from P.O.D. or first floor for four meals per day, the fourth being late night," Maurer said.

Maurer said he grocery shops to keep snacks and some meals on hand but is overall satisfied with dining options.

"I am satisfied with my meal plan, but I do wish that the Ultimate plan did come with more flex," Maurer said. Maurer also wishes that Starbucks took

meal swipes as he usually doesn't eat breakfast and grabs a coffee instead. Senior Katherine Posillico lives off cam-

pus and has the 10 Plus plan. She also runs out of flex dollars.

"I spend most of my flex at Starbucks because it's not part of the meal plan, and at the food court and P.O.D. because most meals, especially salads, go over the allotted amount for a meal swipe," Posillico said. "I typically run out of flex by the end of the semester and rely on Royal."

Posillico is an occupational therapy major, so she uses most swipes at Einstein Bros. Bagels in Leahy Hall. But as an off-campus student, she would prefer a plan with fewer swipes.

"I would be more satisfied with a lower meal plan option so that I'm not wasting swipes each week, but those are only offered for commuters, and I don't live far enough off-campus for this option to be applicable," Posillico said.

Junior Gillian Marsicano is an RA in Driscoll Hall. She is overall satisfied with her 10 Plan but agrees that flex dollars can be a problem at Starbucks.

"Almost all of my flex goes towards Starbucks! I will typically run out of flex by the end of the semester but try to avoid having to refill it," Marsicano said.

Posillico said she and her roommates will go to Starbucks for breakfast but must pay fully in flex dollars.

"I think that if places like Starbucks took meal swipes, I would be much more satisfied with the meal plan as a whole," Posillico said. "Starbucks is one place I go to often on campus, especially on the weekends."

Dining Services General Manager Joe Boyd said, "Starbucks is something that has never accepted meal swipes. I really don't know of any locations that this happens on."



Students at Starbucks on first floor of the DeNaples Center.

KELLY NEE / STAFF PHOTO

Student Guide to Royal Ride

BY EMMA GRAFF STAFF WRITER

A University of Scranton student unlocks their phone to order a Royal Ride then finishes their makeup and grabs their keys.

A van arrives 15 minutes later with a smiling driver and student officer ready to safely drop them and their friends at Backyard Ale House for a night out.

The Royal Ride is a free one-van service designed for the student body. It can be found at my.scranton.edu under "Student Resources." The service is funded by the University Police Dethat the Royal Ride begins at 10 p.m. Thursday, Friday and Saturday. Sanderson said the ride goes until midnight or 1 a.m. on Thursdays and 2:30-3 a.m. on Fridays and Saturdays.

Students can take the van anywhere within the boundaries of North Irving Avenue, Adams Avenue, Vine Street and Ridge Row, Sanderson said. These boundaries allow students to reach bars and restaurants downtown.

The resurgence in nightlife and the Royal Ride's popularity after COVID-19 prompted the department to hire a driver, Sanderson said. 200," Sanderson said.

The van's driver, Don Zimmerman, has been a part-time employee at the University for three months. Zimmerman said the most popular stops are Backyard Ale House and The Railyard Restaurant & Bar.

His advice to students is to understand how the Royal Ride works. A misconception is that the Royal Ride will come right away, but a round trip downtown takes five minutes, Zimmerman said. That is why the queue feature on the website is important.

"So, if you are number three in the

tinely by the calls," Zimmerman said. The Royal Ride will pick up students between destinations when there is room. The van holds nine passengers and the driver, Sanderson said. One of the passengers is a student officer who sits next to Zimmerman navigating the van.

Evan Spinner, a senior student officer, has worked with the Royal Ride since 2019. The van's priority is safety which includes hiring individuals through a vetting process, Spinner said.

His advice to help the van run faster is for only one person in a group to



BY BENJAMIN CAMP STAFF WRITER

The process of sleep is more complicated than just deciding to close your eyes. Sleep is dependent on external factors that influence how easy or challenging sleep can be. These factors include activities before bed, health conditions and the amount of sleep someone gets.

Sleep also affects how someone operates on a daily basis regarding their physical and mental health. Here is some advice if you struggle maintaining a healthy sleeping pattern.

First, the duration of sleep determines how someone functions the next day. According to Sleep Foundation, healthy adults need at least seven hours of sleep a night. People from 18 to 60 years old need eight to ten hours of sleep a night, according to the CDC. Also, the CDC states that adults 65 or older need seven to eight hours of sleep. Healthier habits and an overall healthier body can result from following the recommended amount of sleep.

Not getting sufficient sleep can cause multiple issues in the future. Dr. Merrill Mitler, a neuroscientist from News in Health, explained the consequences of not sleeping.

"Loss of sleep impairs your higher levels of reasoning, problem-solving and attention to detail," Mitler said. "Tired people tend to be less productive at work. They're at a much higher risk for traffic accidents. Lack of sleep also influences your mood, which can affect how you interact with others."

Lack of sleep also negatively affects cardiovascular health. According to News in Health, the risk for obesity, heart disease and infections is increased from insufficient sleep. The body's ability to restore cells, release hormones, and regulate energy is also affected.

Sleep deprivation is another consequence. It occurs when someone does not get enough sleep, sleeps at the wrong time of day, or has a sleeping disorder that causes poor-quality sleep, according to the National Heart, Lung, and Blood Institute.

Sleep deficiency is when the lack of sleep leads to multiple issues while awake.

According to NHLBI, "Nearly 40% of adults report falling asleep during the day without meaning to at least once a month. Also, an estimated 50 to 70 million Americans have chronic, or ongoing, sleep disorders."

Other factors that can influence sleep include stimulants found in coffee or specific medications, pregnancy hormones and electronic distractions, according to News in Health.

So, what methods can be used to improve your sleep quality?

According to MD Anderson's Sleep Center:

Set a consistent sleep schedule. This means going to bed at the same time and waking up at the same time. Create regular bedtime rituals, like taking showers or reading before bed. Limit caffeine and nicotine, because of how the stimulants inside them interact with the body. Overall, improving your sleep starts by identifying your sleeping obstacles then acting to correct them to create healthier habits for a healthier future.

partment, according to the University website.

Catherine Sanderson, parking services coordinator for 24 years, said

"This weekend actually, I was just talking to the driver, Friday night we had about 145 riders. Then Saturday was 160. One weekend we had close to queue it's going to take 15 minutes for me to get to you. Don't go for an Uber because I am 15 minutes out, count how many you are down. We go rourequest a ride. Students should also be ready for the van, carry no alcohol and watch for messages from the navigator, Spinner said.





EMMA GRAFF / STAFF PHOTO

EMMA GRAFF / STAFF PHOTO

'Nearly 40% of adults report falling asleep during the day without meaning to at least once a month. Also, an estimated 50 to 70 million Americans have chronic, or ongoing, sleep disorders.'

> – National Heart, Lung, and Blood Institute

Don Zimmerman drives the Royal Ride.

The Royal Ride drops off students on North Webster Avenue.



French Teacher's Assistant Audrey LeClerf

Fulbright Teachers Assistant Hosts French Game Night

BY VICTORIA SCRUSE STAFF WRITER

On March 8, a French Fulbright TA held a 'French Game Night' event for students at the University of Scranton. The event included French phrases, card games and culture.

Every year the Language Department has several Teacher Assistants who come from Fulbright, an organization where students from several countries can opt to teach their native language at an institution. In return, each Fulbright TA hosts an event at the University to share with our community members their culture. This year, the University's Language Department is lucky to have Audrey LeClerf as this year's French TA.

"Students and faculty have all been very welcoming and helpful, and it is such a nice experience to be able to interact with learners showing interest in my language and culture," LeClerf said.

The event was held on the second floor in the Lahey Building in the Forum Room, as you walked in there were pamphlets that advertised opportunities here at the University where you can learn

French.

One pamphlet in particular mentioned fun facts such as: "More jobs are more likely to hire someone who is bilingual," "You are more likely to travel knowing languages," and "Your salary reflects your linguistic ability." All of which promote why and how learning any language benefits you and your future!

At the beginning of the event, LeClerf mentioned where she was from and how the pandemic affected French citizens.

After her introduction, she invited everyone to play "Kahoot" where groups of three to six people answered questions regarding her presentation. Questions such as: what year did France gain their independence? What colors are on the French flag? And what continent is French mostly spoken in?

Once the game was over, the top three teams received a prize: a sweet delectable, savory treat that came directly from her hometown in France.

After the Kahoot game, she introduced the most popular board game that is played in France: Monopoly. She also introduced different types of games that are well known. For example, there is Le Loups-Garous (The werewolf) and Le Jeu Des Sept Familles (The Game of Seven Families).

The werewolf game is about players who each are a person living in a village; however, some players may have special characters where they have abilities that can either help or worsen the villagers' wolf situation. The game of seven families consists of players trying to get a full family color set by guessing the other player's family set. From both games, you could learn French vocabulary.

LeClerf continued to introduce two phrases that you could use when playing games. Phrases such as "Jai gagne!" which means "I won!" and "C'est mon tour" which means "It's my turn."

"It is always such a delight to see new students or members of the University who do not speak any French participate in such events," LeClerf said.

With the combination of these phrases, the card games, and the Kahoot Game, many people left with an enriched knowledge of French culture.

STUDENTS TRAVEL TO PHILLY FOR BLACK HISTORY MONTH

BY DIEGO COLLADO-RAMIREZ

STAFF WRITER The United Cultures Organization (UCO) and Black Student Union (BSU) recently traveled to Philadelphia last weekend to celebrate Black History Month. During their visit, students explored the Philadelphia Museum of Art and the historic African Methodist Episcopal Church.

The African American Museum in Philadelphia was one of the highlights of the trip.

Multicultural Center Director Jose Sanchez described the trip as an opportunity for UCO and BSU members to connect outside of campus and learn about Black history in a culturally rich city.

The students visited the Philadelphia Museum of Art and historic African American churches to gain a deeper understanding of Black history and culture.

The church service offered a way to explore the beliefs and history of the Black faith community.

The museum showcased the work of Black artists and activities highlighting local community organizations. The museum's focus on Black artists and cultural highlights made it a perfect destination for the students during Black History Month. Scranton student Awni Pimentel was

impressed with the museum's offerings.

"The Philly trip was an amazing way to connect with Black history that was not covered in our history courses," Pimentel said. During the trip, the students had the opportunity to engage with the museum's exhibits and gain a deeper understanding of Black culture and history. Pimentel was particularly moved by the museum's presentation of Black artists from the past and present, and the way their art reflected their lived experiences.

The African American Museum in Philadelphia is a powerful example of the importance of cultural institutions in providing opportunities for education and connection.

As part of the trip, the students attended a service at one of the oldest African American churches in the city, which serves as a landmark and a place of spiritual and social development for all people.

"The sermon delivered during the service resonated deeply with me," said Scranton student Kayla Charles, who described the trip as a transformative experience.

"The trip introduced me to the importance of the arts in public school systems and expanded my knowledge of how Christianity affected and spread in the African American community throughout history," Charles said. "I felt uplifted and empowered to be true to myself and my history as a Black woman in America."

The trip offered students a unique opportunity to connect with black history in a meaningful way and gain a deeper understanding of the contributions of the African American community to art, culture, and religion.



Members of UCO and BSU on the Philly trip.

SUBMITTED PHOTO

Students Hope for a Little Luck During

the Housing Lotterv



Students enjoy French Game Night.

BY SHANNON BUNN STAFF WRITER

The PA Lottery isn't the only lottery you should be interested in. The housing lottery takes place March 30. To join the lottery, all forms, intent for housing surveys and groups needed to be completed by March 10.

Filling out the "intent for housing" form starts your housing process. After your intent form, forming a group of four lands you a spot in the lottery. If you cannot form a group of four, fill out the form, found in the housing portal, appropriate to your situation.

Assistant Director of Residence Life Nolan Renz sheds light on how times are distributed to groups.

"Once the groups are finalized and forms are submitted, we put all the groups in a generator that randomly assigns a time to groups," Renz said.

Sophomores live in Condron, Redington and Gavigan located at the top of Linden Street. These buildings are quad style living, two dorms connected by a bathroom. Juniors and seniors are apartment style living. All apartments have individual bedrooms, a living room and a kitchen.

Tyler Cichetti, a junior computer science major, shared what he enjoys most about apartment style living.

"I like having my own room while still having a living space to hang out with my friends. Being able to cook in our kitchen is another great part of living in apartment style housing," Cichetti said.

In a recent, informal campus poll, rising juniors and seniors identified Pilarz as their top housing choice with 46% of the vote, followed by Montrone at 29%, Madison at 18% and Romero at 7%.

Rising sophomores' top choice was Condron with 60%, followed by Redington and Gavigan at 20% each.

If you have questions about the process, forms or housing information there are sessions, you can find the Zoom links in your housing portal, or you can email housing-selection@scranton.edu.

Don't miss out on your chance to win this year's lottery.

SUBMITTED PHOTO

Women's Basketball Wins 8 Straight

Team scores another Landmark title over No. 2 Elizabethtown

BY BRYSON ELDRIDGE

CO-MANAGING EDITOR Scranton women's basketball used a big-scoring second half to clinch their eighth straight Landmark title over the No. 2 Elizabethtown Blue Jays 69-54.

Elizabethtown came out of the gates swinging scoring the first seven points of the game while their parents and student section cheered. The Blue Jays extended their lead to 11-3 as the Royals were out of sync.

Freshman Kaci Kranson sunk a deep three to spark a 13-5 Royals run that powered a first quarter comeback. Senior Bridget Monaghan brought the Royals all the way back with a step back three to tie the game at 16 with 9 minutes remaining in the first half.

The two teams went back and forth before junior Maddie Hartnett hit a catch and shoot three to give the Royals a 37-32 lead heading into the break.

In the third quarter, Scranton began to pile on a behind a balanced scoring attack. Hartnett and Kranson both hit three pointers while Monaghan made a couple key layups to put the Royals up 53-40 after three quarters.

In the fourth, the Royals continued their dominance with graduate student Sam Rajza hitting consecutive three-point jump shots to bring the crowd to their feet and extended the lead to 66-45 with 4:30



Women's basketball poses for a photo after their Landmark Championship win.

remaining.

Senior Hannah Angelini buried a three to extend the lead 69-47 the largest of the

game for the Royals.

The celebrations began early as head coach Ben O'Brien pulled out the starting

five to receive their standing ovations. The horn sounded and the Long Center was at its loudest all season as first year head Coach O'Brien cut down the nets as the Royals clinch their eighth consecutive Landmark Title.



SCRANTON BASEBALL DOMINATES DREW IN ALL THREE GAMES

BY BRYSON ELDRIDGE

CO-MANAGING EDITOR Scranton baseball took all three games versus conference foe Drew Rangers to improve to 11-6 on the season and 4-1 in conference play.

In the first game, senior pitcher Daniel Johnson threw seven scoreless innings adding five strikeouts and getting the win.

The Royals' bats were hot in the third through sixth inning scoring 20 runs on 16 hits. The Royals first got on board in the third inning when junior TJ Pleban reached on an error then was batted in by senior Nick Reposa. Graduate student Jake Lisiciky and junior Jack Heineman followed up that with RBIs of their own.

In the fourth Reposa and Lisicky drove in runs as the lead extended to 8-0. The Royals broke open the game with a nine run fifth inning to extend the lead to 17-0.

Sophomore Dominic Chieffalo and freshman Jackson Bullaro came in for relief of Johnson and both threw scoreless innings in the win.

The Royals continued their dominance in games two and three with 16-2 and 12-6 victories respectively.

Scranton baseball plays against Drew.

Men's Tennis Tops Juniata for Second Conference Win and Third Win in a Pow

Women's Lacrosse Topples Undefeated Rival

BY BRYSON ELDRIDGE CO-MANAGING EDITOR Scranton women's lacrosse used a strong first half to take down the undefeated Juniata Eagles 11-5.



and Third Win in a Row

BY BRYSON ELDRIDGE CO-MANAGING EDITOR

Scranton men's tennis earned their second conference win and their third win in a row with a 8-1 victory over the Juniata Eagles.

In doubles play, the Royals took an early lead of 3-0. The first doubles team, seniors James Harrington and Patrick O'Mara, secured an 8-5 victory, while graduate student Sal Sullivan and senior Steven Dussuing, earned an 8-2 win in No. 2 doubles. Junior Jason Budrys and sophomore John Sinclair wrapped up the doubles play with an 8-1 victory.

In first singles, Harrington faced off against Juniata's Munoz and lost in two closely contested sets (6-7 [8-10], 5-7). O'Mara, on the other hand, claimed an easy victory over Axel Ghawkan with a score of 6-1, 6-0 in second singles. Senior Nathan Tauber then continued

The first doubles team, seniors James Harrington and Patrick O'Mara, secured an 8-5 victory.

the winning streak by earning a 6-0, 6-0 victory over Kyle Louder at the third singles position.

Budrys emerged victorious in fourth singles with a score of 6-2, 6-1. Sinclair won in straight sets (6-3, 6-3) in the fifth singles position. Freshman Nathan Harrison finished the day off with a 6-3, 7-5 victory in sixth singles.

The Royals are set to compete in their upcoming Landmark Conference match against Catholic in Washington, D.C on Saturday at 1 p.m. The Royals jumped out to an early 7-0 and never looked back. On the first play of the game, junior Devyn Tanajewski assisted junior Kayleigh Stalter to score the first goal of the game in the first 34 seconds.

The Royals defense remained stout throughout the rest of the first quarter and junior Erin Reich finished the quarter off with an unassisted goal to put the Royals up 5-0 after the first quarter.

Reich followed her first goal up with another as she scored off a free position just 3 minutes into the second quarter. The Royals took a 7-1 led into halftime.

The Eagles began to claw their way back in getting the Royals lead down to 8-4 in the middle of the fourth. However, Scranton responded as Tanajewski scored a free position goal and put the game to rest.

On the defensive end, sophomore Lauren Boldis recorded eight saves and her second victory. While junior Nicolina Mauro collected three ground balls and forced three turnovers to post a solid day for the Royals defense.

The Royals reach 2-6 and look to go on a winning streak as they reach the back half of the season.

COURTESY OF BRYSON ELDRIDGE

Scranton women's lacrosse beat the undefeated Juniata Eagles.



Men's Lacrosse Extends Win Streak



Men's lacrosse defeated Juniata in a Landmark Conference matchup.

COURTESY OF BRYSON ELDRIDGE

BY BRYSON ELDRIDGE CO-MANAGING EDITOR

Scranton men's lacrosse attack could not be stopped as the Royals top the Juniata Eagles 25-4 in a Landmark Conference matchup.

The Royals blanked Juniata in the first quarter starting the game off with an 8-0 first quarter. AGE Joe Boyle opened the scoring with two goals in the first two minutes. Senior Christopher Crapanzano completed a first quarter hat trick after finding the back of the goal with 13 seconds remaining in the first quarter.

The Royals continued their scoring attack in the second half and added six more by six different goal scorers to make it a 14-1 game at the half.

The Royals cruised to the victory as they cleared out the bench in the second half.

During the game, seniors Christopher Crapanzano and Mitchell Kozak both reached 100 career points.

This extends the Royals win streak to four games dating back to March 13 when the Royals defeated Sewanee 13-9.

Women's Tennis Sweeps Juniata, Stays Unbeaten

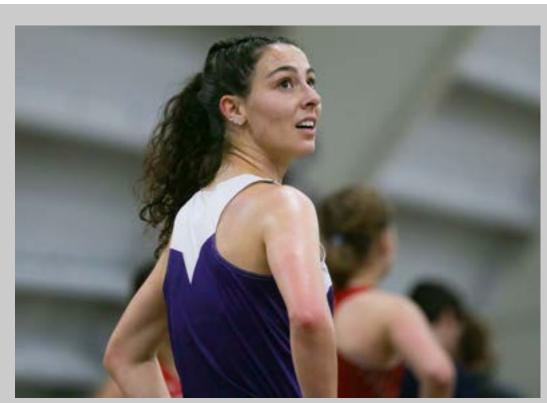
BY BRYSON ELDRIDGE CO-MANAGING EDITOR

Scranton women's tennis notched a 9-0 victory over the Juniata Eagles to stay unbeaten in conference play. In doubles play senior Lily Nowak and sophomore Daniella Wisniewski won their match 8-2, while sophomore Julia Nocentino and junior Lydia Grossman secured an 8-3 win in No. 2 doubles.

In the first singles match, Nowak defeated Maggie Ackley in a single set with a score of 8-0. Wisniewski also claimed a 8-0 victory in the second singles match, while O'Mara earned an 8-0 victory over Juniata's third singles.

Freshman Olivia Sirico and sophomore Taralyn Reilly won their matches in convincing fashion, with Sirico winning 8-4 in fourth singles and Reilly recording a straight-set victory in fifth singles. Additionally, Juniata forfeited the sixth singles match.

The Royals are scheduled to play their next match in Washington, D.C. against Catholic on Saturday at 1 p.m.



Jessica Hoffman broke a Landmark Conference record in track and field.

COURTESY OF BRYSON ELDRIDGE

SCRANTON RUNNER BREAKS RECORD

BY BRYSON ELDRIDGE CO-MANAGING EDITOR

Graduate student Jessica Hoffman of The University of Scranton women's track and field team broke a Landmark Conference record and finished 10th in the 5,000 meters at the NCAA Indoor Track & Field Championships.

Hoffman finished 10th setting both a conference and school record with a time of 17:10.81 which was a 10 second difference from the previous record holder.

Hoffman capped off her incredible indoor track & field career becoming the second person in program history to compete at the NCAA Championship meet.

Men's basketball season of success ends with Landmark Championship

THE TEAM BEAT JUNIATA FOR ITS FIRST TITLE SINCE 2017.



Catholic Cardinals, who they have not beat all season. The Royals were met by a hostile and energized Catholic crowd in warmups and throughout the game. The Cardinals came out hot scoring seven of the first nine points before freshman duo Jon Spatola and EJ Matthews- Spratley ignited a 13-2 run with Spratley going on a 9-0 run of his own connecting on two three-pointers and converting an and-one play. This gave the Royals a 15-9 lead with 12:30 remaining in the first half. The two team traded buckets and Catholic went into halftime clinging on to a two-point lead. The second half was like the first, as both teams traded blows with neither team being able to pull away. With 13 minutes remaining both teams were locked at 47, Danzig was able to cap off a quick 6-0 run by the Royals with a deep three pointer. In the final two minutes the Royals kept the Cardinals scoreless from the field and forced two turnovers. On the final play, Matthews-Spratley came up with a key steal to seal the Royals win 70-63. With this win, Coach Carl Danzig became the second head coach in program history to notch 400 wins and ranks second all-time behind legend Bob Bessoir who notched 554 wins.

BY BRYSON ELDRIDGE CO-MANAGING EDITOR

Scranton men's basketball completed their successful season with an 84-63 win over the No. 4 Juniata Eagles to win the Landmark Championship, the first since 2017.

Scranton began the game on a 14-4 run with hot shooting from senior guard Stephen Braunstein and inside scoring from sophomore Will McLoughlin. The Royals shared the rock and found the open man throughout the first half and extended their lead to 27-14.

The Eagles battled back and cut the lead to 29-24 behind center Chase Usted. The Royals and Eagles traded blows as the Royals went into the half up 40-33.

Danzig early second half three sparked a Royals 18-4 run that the Eagles would not survive. Braunstein delivered the dagger with five minutes remaining with a deep

Men's basketball celebrates their Landmark Championship win.

three coming off a freshman guard EJ Matthews Spratley chase down block. The 1,200 people in attendance were on their feet as the buzzer in the John Long Center sounded making the Royals champions. In the Landmark Conference semifinal game, the No. 3 Royals traveled down to Washington DC to match up with the No. 2



Members of Liva rehearse their spring production, "Curtains."

COURTESY OF AIMEE MOCKLER

DYING TO SEE LIVA'S SPRING SHOW 'CURTAINS'

BY ISABELLA BARBERIO STAFF WRITER

"She was supposed to carry the show, but we ended up carrying it for her. It was shame we later had to carry her to the hospital," Bobby Pepper said.

Tragedy struck the cast of "Robinhood." After their questionable performance of the show, excitement wasn't the only thing killed last night. Leading lady Jessica Cranshaw was found dead in the theater after their performance. Cranshaw was a familiar face in Hollywood, known for her off-key singing and diva attitude.

"Her performance will never have been better than it was the night she was murdered, god rest her soul," Niki Harris said. If anyone has any insight into the investigation, reach out to Lieutenant Frank Cioffi. Lieutenant Frank Cioffi, local Boston detective was put on the case. Director Christopher Belling, understudy Niki Harris, and choreographer Bobby Pepper, were able to give insight into the mystery and are working with Lieutenant Cioffi. These are just a handful of the characters starring in Liva's spring production "Curtains."

A show within a show, "Curtains," takes

place in the late 1950s in Boston, Massachusetts. It focuses on the murder of film star Jessica Cranshaw and how the cast works together to figure out who did it. The cast is put on lockdown in the theater, and they get the help from a local, theater-obsessed detective.

"People should come see the show because there's something for everyone: murder, mystery, comedy, romance and more. From big dance numbers to heartfelt solos, this show is the perfect encapsulation of musical theater." Director Amanda Lamphere said.

Follow the musical loving Cioffi as he investigates the murder of a leading lady. The musical mystery that doubles as a comedy is bringing a lighthearted investigation to campus April 20-22.

WUSR Celebrates Anniversary with a Maior Makeover

BY JULIA GAVIGAN CO-MANAGING EDITOR

The University of Scranton radio station, WUSR 99.5, has underwent nearly two years of major renovations to better reflect the excellence of the program and its constituents.

The new additions to the radio station include complete soundproofing, a new audio lab, a revamped audio classroom with new microphones and computers, a new mixer for the recording studio along with new chairs, doors and central air.

Jim Riley, general manager and chief station operator of WUSR is very excited about the new renovations and its increased potential to convey the importance of radio to students who are interested in the program.

"We wanted to make the place more welcoming to students and make it a place where they wanted to come and hang out and feel comfortable and make it more appealing to anyone who wanted to do a show. I am happy it has become pleasing to the eye, more modern and appealing to those who would consider coming on with us," Riley said.

The University is constantly improving facilities on

campus. In the last academic year alone, the U introduced the Scranton Market in the library, relocated the mail center and replaced it with a new Marketplace, and relocated and renovated the multicultural center. One of the reasons WUSR was included in this list was because it was in desperate need of a makeover.

Stacy Smulowitz, Ph.D. associate professor and chairperson for the Department of Communication and Media said that it was because of this that the old station did not reflect the excellence of the program.

"We have a great program; our radio program is fantastic and the facilitates we had do not showcase how great it is. You walked in and it was really old looking. We now have a look to what the professionalism is that we offer our students," Smulowitz said.

The renovations were not only celebrated by faculty and students, but also local radio DJs in the area who are affiliated with WUSR.

One of whom in attendance was Paul Trama, Program Coordinator of the Lackawanna Blind Association Radio Reading Service.

Trama was very excited for students here at the U and has a deep appreciation for WUSR.

"Take advantage of the opportunity you have here. This station has so many opportunities and so many good people," Trama said.

One of these good people is General Manager Sam Durante, a junior journalism and electronic media major.

As General Manager, Durante is responsible for scheduling shows, training new DJs and facilitating tasks for the work study students.

"I am kind of the first person people go to when things go wrong in the station, which is fun, but it can be a lot sometimes, but I love it and I'm glad I'm doing it," Durante said.

Durante joined the station in her freshman year and started her show, "Antha's Anthems."

Durante says that she has already seen a positive shift in her DJs because of the renovations.

"One of the big complaints was that the booths were so hot. In the winter, people would be wearing big sweaters and multiple layers and you would get into the studio, and it would be too hot, it effected how they did their show. Now that the studio is all central air, it's more relaxing and enjoyable to do a show," Durante said. "People are more willing to do longer and more frequent shows."

The renovations have been much appreciated by all students, including Michael Volpe'23 who is pursuing

a masters of healthcare administration.

"Radio is absolutely phenomenal. Everyone comes from all over here, we are all different. The radio station is a great place where people come to express themselves in other ways that most can't," Volpe said.

The renovations to WUSR were not just a simple makeover. The complete demolishment of the old station and reconstruction of the new one has helped students reimagine what it means to be on the radio.

"The renovations have already brought a lot to the studio. They've brought so many new DJs, so much new life to the station. I hope it continues to bring interest into the world of radio and broadcasting so that more people can be passionate about radio like I am," Durante said.

The radio holds a very different meaning to students today compared to twenty years ago. Despite this change, there is one fact about the radio that holds true to everyone.

"Everyone has a story to tell, and everyone wants to express something to someone. Sometimes they don't have the voice to do it," Durante. "Radio gives people that voice and confidence to go out, tell their story, and show their interest. That's the beauty of radio."